

FOR IMMEDIATE RELEASE

FEBRUARY 6, 2025

Gillespie County Now Accepting 2025 HOT Fund Grant Applications

Gillespie County is now accepting applications for 2025 Hotel Occupancy Tax (HOT) funds. These funds support qualified events, projects, and programs that promote tourism and increase overnight visitor stays in Gillespie County. The HOT is collected from visitors staying in lodging within the unincorporated areas of the County.

Texas law restricts HOT fund use to specific tourism-related purposes, and HOT funds must be used to promote tourism and the hotel and lodging industry in Gillespie County.

Starting February 6, 2025, application packets will be available at the Office of the County Judge and online at www.gillespiecounty.org. Applications may be submitted online or by delivery to the Office of the County Judge (located at the Gillespie County Courthouse, 101 W. Main St., Unit #9; Room 101, Fredericksburg, Texas).

Applicants must submit completed applications and any supporting documents by 5:00 p.m. on March 6, 2025. Late, incomplete, or amended applications may be rejected.

The Commissioners' Court will hold a public workshop meeting in mid-March to review applications and discuss the award of HOT funds.

For more information, contact the County Judge's Office at 830-997-7502. Thank you for your interest in promoting tourism in Gillespie County!

*****end*****


1. Official Name of Organization/Entity requesting funds *

2. Is Organization/Entity
a non-profit? *

☐ Yes - please deliver a copy of the organization/entity IRS 501(c)(3) ruling letter (if applicable) to the Office of the County Judge, Gillespie County Courthouse, 101 W. Main St., Room 101, Fredericksburg, Texas, 78624.

☐ No

3. Date Organization/Entity
Founded



4. Organization/Entity Email

5. Organization/Entity Phone number

6. Organization/Entity Mailing Address: *

7. Organization/Entity website

8. Name and Title of Person authorized to act on behalf of
Organization/Entity for this application ("Applicant") *

9. Applicant phone, email, and/or mailing address information (if
different from Organization/Entity information entered above)

SECTION A – FUNDING REQUEST DESCRIPTION

10. Name of Project/Event *

11. Project/Event Date(s) *

12. Number of years that Project/Event has been in existence *

The value must be a number

13. Estimated number of room nights that will be occupied at local hotels, motels, & short term rentals by attendees of your event(s) or project(s)? *

If you cannot provide an estimated number, please indicate by stating "unknown" and complete Question 15 below

14. Estimated number of the annual attendance at your event(s) or project(s)? *

If you cannot provide an estimated number please indicate by stating "unknown" and complete Question 15 below

15. If you cannot provide an estimated number of room nights to be occupied at local hotels, motels, short term rentals, or bed and breakfast inns by attendees of your project/event, or if you cannot provide an estimated number of attendees of your project/event, please explain why your project/event prevents you from estimating the number of local room nights or attendees for your event(s) or project.

16. Project/Event location(s) *

17. Amount of funds requested *

18. Did your Project/Event receive a HOT funding award from the City of Fredericksburg for this year? *

If yes, please state amount awarded in Other

☐ Yes

☐ No

☐ Other

19. Please describe each individual project/event for which funding is sought, and explain how each project/event will directly enhance and promote tourism and the hotel/motel/short-term rental (STR) industry in Gillespie County *

20. Do you wish to submit any additional supporting documents for your application? *

- ☐ Yes - please deliver documents to the Office of the County Judge, Gillespie County Courthouse, 101 W. Main St., Room 101, Fredericksburg, Texas, 78624.
- ☐ No

21. Anything else you'd like to share?

SECTION B – FUNDING CATEGORIES AUTHORIZED BY TEXAS LAW

22. Please indicate which funding categories are applicable to your project/event – multiple categories may be selected *

- ☐ Advertising and promotional programs to attract tourists
- ☐ Encouragement and promotion of the arts
- ☐ Historical restoration and preservation projects
- ☐ Advertising to encourage tourists to visit historic sites and museums
- ☐ Signage directing the public to sights and attractions frequently visited by tourists
- ☐ Sporting events for which the majority of participants come from out of County
- ☐ Transportation systems serving tourists and hotel guests
- ☐ Qualifying sports facilities that routinely host regional or national tournament
- ☐ Facilities and personnel for the registration of convention delegates
- ☐ Construction, maintenance and operation of Convention or visitor center
- ☐ Coliseums or multiuse facilities

SECTION C – ASSURANCES

23. The Applicant hereby certifies to Gillespie County that, to the best of the Applicant's knowledge and belief, the:
- a. Project(s)/event(s) for which financial assistance is sought will be administered in accordance with Federal, State, and local law;
 - b. HOT funds received as a result of this application will be used solely for the project(s)/event(s) described herein;
 - c. Applicant will conform to the County's HOT reporting guidelines; and
 - d. figures, facts and representations made in this Application, including any attachments hereto, are true and correct. *

☐ Yes

☐ No

24. Signature of Applicant Name & Title: *

For paper form applicants, please sign below.

For online applicants, by typing your name and title below, you understand and agree that this form of electronic signature has the same effect as a manual signature.

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